

Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Notes
April 18, 2019, 1:00 PM

Teleconference meeting held via GoToMeeting – See instructions at end of agenda

ATTENDEES: Abby Armour (Johnson Creek/BLS), Shawn Carlson (Waukesha/BLS), Lori Belongia (Marshfield/SCLS), Heidi Cox (Mcfarland/SCLS), Dale V. Cropper (Brown County/NLS), Michael DeVries (Beloit/ALS), Noreen Fish (La Crosse/WRLS), Nicole Hardina-Wilhelm (Neenah/WFLS), Jamie Hein (Clintonville/OWLS), Sue Heskin (Superior/NWLS), Tina Kakuske (Door County/NLS), Jennifer Loeffel (Franklin/MCFLS), Jessica MacPhail (Racine/LLS), Kelly Rohde (Mead/MLS), Martha Spanger (Altoona/IFLS), Roxanne Staveness (Manitowoc/MCLS), Amy Stormberg (Amery/IFLS), Emily Vieyra (Shorewood/MCFLS), Molly Warren (Madison/SCLS), Maureen Welch (IFLS), Karina Zidon (Platteville/SWLS)

ABSENT: Dominic Frandrup (Antigo/WVLS), Rob Nunez (Kenosha/KCLS), Judy Pinger (Milwaukee/MCFLS), Roxanne Staveness (Manitowoc/MCLS), Vanessa Taylir (Slinger/MLS)

1. Call to order

The meeting was called to order at 1:00 PM.

2. Review Agenda – changes or additions

There were no changes or additions to the agenda.

3. Approval of minutes – [February 21, 2019](#)

Motion: Approval of Minutes

Moved to approve: Molly Warren

Second: Nicole Hardina-Wilhelm

Results: Motion passed

Discussion: None

4. Reports: Committees, Workgroups and Project Manager Updates

a. Decisions made in between 02/21/19 and 04/18/19 meetings.

A. Stormberg reported there were no decisions made between meetings.

b. WPLC Board Report

M. Welch reported the board met February 26, 2019. They're continuing to discuss OverDrive's patron retention data. The Board feels they still need more information because it's strongly tied to history action. They are also looking into how many patrons are opting in to save their history. During the meeting they reviewed the 2018 budget carry over. Donations were moved to digital content. The majority of the carryover stayed in the same category from the previous budget year. There was a 2019 budget issue of how the Holds Reduction amount was figured. It was fixed and everyone received their advantage money in March. The Board formed a Budget Committee and they will begin work on next year's budget. They discussed agenda topics for the 2019 Annual Membership meeting which will be held on May 1st before WAPL. Steering members were encouraged to attend. The Board also had their annual review of consortium documents.

c. Selection Committee

It was reported that we have all but one selector role filled for consortium selector roles (Spanish language). OverDrive held an orientation for consortium and Advantage selectors regarding Marketplace and other tools on Tuesday, April 9th. The orientation was recorded and is available to share. If you have questions about your Advantage account balance, logins or contacts on file, please contact us at wplc-info@wils.org. The next selector meeting is May 30th.

d. Collection Development Workgroup

The group was informed that the update will be discussed as agenda item 6.a.

e. Project Update

A monthly update was sent out at the end of the month. It was asked if there were any questions. There were none.

5. Ongoing Discussion Items

a. Patron Focus Group

This is an opportunity to discuss and identify questions for the WPLC Patron Focus Group. There was no discussion or questions.

6. New Discussion Items

a. Collection Development Workgroup Recommendation

The Collection Development Workgroup met this year to review the selection changes, make recommendations for the collection and to make a recommendation for the 2020 buying pool. The Steering Committee will approve final recommendations at the May 23rd meeting to forward to the WPLC Board Budget Committee. The Committee was asked their thoughts on the recommendation and were asked if there was anything specific they would like to discuss further about the recommendation at the Annual membership meeting. It was noted that the future of BiblioBoard and the potential Roundtable would be topics of discussion at the meeting.

Selection guideline evaluation: There were some in favor of purchasing pre-order titles earlier than the one-month out date we have in place now. It was asked whether Advantage accounts are doing pre-ordering before the one-month mark and whether that makes a difference and should be part of this evaluation. It was discussed that it's unknown at this time but that is something that can be investigated if discussion and evaluation of this continue. Project managers can check with Overdrive to see if they can restrict RTL on pre-pub items.

Cost Per Circ Next Steps: It was asked if we have a Spanish-speaking focus group that can help with the questions/recommendation. It was noted that our survey is only in English, but we could ask if they're Spanish speaking to have that data. It was noted that small experiments would provide insight as we look at CPC for next budget year.

Models for Buying Pool Increase: There was a question about when the proposed roundtable discussion would take place. It was confirmed that the roundtable meeting would be in 2019 if accepted and that these discussions would not affect the 2020 budget but it would affect the 2021 budget. Many Steering members were disappointed about the buying pool recommendation not having an increase and feel waiting until 2021 to increase seems too long. J. Macphail suggested talking to the Systems to communicate concerns with a no increase budget. S. Heskin suggested taking some statistics to the Systems. It was pointed out that if we were a commercial business and we had a demand for a product, we would add that product so

we don't need to turn away customers. Informally, an increase is wanted. Some of the members stated that they have already decreased their print budgets in favor of increasing the WPLC buying pool and are willing to do that more. 14 out of the 21 Steering members present stated they would be in favor of an increase. Two of the 14 specified they would prefer the increase be through Advantage. It was suggested that the amount of money being put into the collection above and beyond the buying pool would be good data to have at the roundtable meeting. The group agreed that they would like to see the topic of increase for the 2020 buying pool continue at the Annual in-person meeting.

Potential 2020 Projects: The Workgroup recommendation for using the \$10,000 donation to pursue Potential Project #3: Midlist Titles with Low Copies and High Holds was well received. It was noted that it would be interesting to see a before and after "snapshot" to show impact.

BiblioBoard Review: S. Carlson asked if every library/system had to include it in their budget for 2020. It was clarified it could come out of Reserve and R&D with no increase to the partner fees. It was noted that the Collection Workgroup would review and evaluate BiblioBoard in the fall. This data is hard to assess and evaluate due to the geolocation and simultaneous use. The BiblioBoard/OverDrive pilot is extremely successful with the 50 BiblioBoard titles available in OverDrive circulating more than 21,000 times since being added into the collection in 2018. The Author contest is another part of the project that will be evaluated. The Collection Workgroup has identified some areas to evaluate but still need to identify more.

Holds Reduction Amount Policy: There were no concerns with this policy and the majority felt it was fair and good to have in place.

b. Discussion and action: Decommission Request and videos in the collection

In March the Committee received a request to decommission a video in OverDrive. The Steering Chair was notified and reviewed the request. The requested title was *7 days. Thailand*. The reason for removal: "Poor production quality/dated material/village of 'long neck' women isn't ethical or accurate (noted in last 10 minutes of video)." As chair, A. Stormberg reviewed and made a recommendation to remove the title from the collection.

Motion: Remove title, 7 days. Thailand from the Wisconsin's Digital Collection.

Made by: A. Stormberg

Second: M. DeVries

Results: Motion passed.

Discussion: None.

c. Discussion and potential action: Videos

It was explained that receiving the recent decommission request for a video had project managers further examining the videos available in the collection. The video format is no longer being purchased. In 2015 the Collection Workgroup recommended to stop purchasing video, remove video that is only downloadable, keeping only the streaming video. WPLC Currently has 545 streaming video titles. The other factor to consider is that Libby does not allow for video checkouts or streaming through the Libby app. This coupled with the lack of availability of popular videos, project managers are recommending the Steering Committee consider removing the remaining videos from the collection.

There was concern about removing all the videos as many of them are children's videos that are getting a lot of usage. The group would like more data about the collection and will review at their next meeting. It was suggested to create a subset of the Selection Committee to review materials for weeding. This suggestion will be discussed at the next Selection Committee Meeting in May and will bring back results of the discussion to the Steering Committee.

d. Discussion and potential action: Recommend to Library Options in Digital Library

The consortium receives an overwhelming number of titles recommended for purchase from patrons. At the bottom of every search page, titles are suggested under the heading "Didn't find what you're looking for?" with numerous suggestions for patrons to recommend the consortium purchase. This placement can be problematic as it appears on all of the search pages before a user has the chance to go through all of the search results. An example of this can be found here: <https://wplc.overdrive.com/search?query=dogs> The Consortium has the ability to remove this feature from search pages. Because of its problematic placement, project managers are recommending this be removed. It was asked if RTL stats can be provided after the feature is removed.

Motion: Remove the "Didn't find what you were looking for?" feature from the bottom of search pages within the Wisconsin's Digital Library.

Moved to approve: L. Belongia

Second: N. Hardina-Wilhelm

Results: Motion passes

Discussion: None

7. Committee information sharing and questions

There was a question about remote access for the Annual Membership Meeting. It was confirmed there will be a GoToMeeting connection available to those who cannot attend in person.

8. Next Meeting Date: May 23, 2019 at 1:00 PM via GoTo Meeting

The Committee was notified of the next meeting and of the Annual Membership Meeting on May 1, 2018 at 1:00 PM in-person at the Central Wisconsin Convention + Expo Center, 10101 Market Street, Rothschild, WI 54474

Adjournment:

Motion: To Adjourn

Made by: J. Loeffel

Second: J. MacPhail

Results: Motion Passed

Meeting adjourned at 2:13 PM.